



Impact Report

2026



A Letter from Our Founder



The story of Georgia Majority for Gun Safety is one of collective action rising to meet an unmet need in our state. Whether you have been with us since our inception or are just now hearing about Georgia Majority for Gun Safety, thank you for taking the time to learn about what we have accomplished in just a few short years and what we can accomplish with your continued support.

In May of 2023, a shooting at the Northside Medical Center triggered another lockdown at my son's high school. The school year was already marred by firearm injury and death: one student was injured at a house party early in the year, another killed in his neighborhood, and another was shot in the leg and later walked across the graduation stage on crutches. Lockdowns at the high school had become somewhat routine, but this event caused widespread lockdowns at schools and preschools in the vicinity, shattering any illusions that our community was immune to gun violence. Tragically, we lost a local mother and community leader that day and four others suffered gunshot wounds.

By then, I had spent years advocating for stronger gun safety laws. I'd met with members of Congress and state legislators, organized rallies, worked alongside legislators, students, and volunteers, and built a small network of advocates in Georgia. All the while, our state continued to weaken its gun laws even though most Georgians support foundational gun safety measures. Georgians from diverse backgrounds were working to combat gun violence, but we weren't working together effectively enough to influence policy. The Northside shooting mobilized people from my community to take action on gun violence. Former State Representative Becky Evans and I saw an opportunity

to bring them together with other advocates and build the statewide coalition that Georgia was missing.

That gathering in September of 2023 became the foundation of what is now Georgia Majority for Gun Safety. Georgia needed a statewide gun violence prevention advocacy organization and that is exactly what we have built through grassroots, volunteer-led efforts. Our volunteers have established a daily presence at the General Assembly, educated communities, and organized advocates across the state, and we are building the momentum necessary for progress on policies that will save lives in Georgia.

Three years ago, we were a group of volunteers. Today, we are a statewide organization. With your help, we're ready to take the next step by hiring our first staff member and building the capacity to support our volunteers, strengthen our advocacy, and expand our reach across Georgia. We are proud of what we've built together, and we know there is much more work ahead.

Thank you for believing in our vision of a safer Georgia and for helping us build the organization that will make that vision a reality.

Onward!



In gratitude,

Heather Hallett

Founder & Co-Director

The Mission

Reduce the toll of gun violence in Georgia.



Georgia Clinicians for Gun Safety (GC4GS) formed around the same time as GMGS and this year officially joined as a partner organization. The decision was an easy one as our goals are perfectly aligned: to reduce the toll of gun violence in Georgia. GC4GS reflects a widespread concern in the medical community that gun violence is a unique threat to all of us. While we continue to improve our ability to care for its victims we recognize that the more effective solution is through prevention.

But what exactly IS gun violence? Our first challenge is to help people understand that this problem takes several forms. For many people, visions of homicide or mass shootings come to mind. In fact suicide is the single largest contributor to the crisis in the US. Each of these manifestations touch on deep societal problems including poverty, depression and others.

While we recognize the importance of addressing these challenges, our focus is more narrow in scope. We know from successes in other states that gun violence prevention can occur if we implement and support the following four core pillars:

- 01 Safe Storage
- 02 Universal Background Checks
- 03 Extreme Risk Protection Orders (a.k.a Red Flag Laws)
- 04 Violence Prevention Strategies, including community violence intervention and education

Our geographic focus is Georgia and our approach utilizes the following aspects of Advocacy:

- 01 Education
- 02 Legislative Change
- 03 Mobilization

In the following pages you will see what we have already accomplished with an army of volunteers and a modest budget. We are just getting started — we have plans to accomplish much more! Our work is not done until gun violence is a rare event, when schools no longer need to conduct active shooter drills and when no one in Georgia needs to fear an angry encounter in public that escalates to gun violence. That future is possible with your help.



Mike Greenwald, MD

Co-Director
Georgia Majority for Gun Safety

Co-Chair
Georgia Clinicians for Gun Safety

The Problem

Georgia is ranked 44/50 by Everytown for Gun Safety on strength of our gun laws. Firearms are the **leading cause of death for children in Georgia and the leading cause of death of pregnant women.** Firearms are used in a majority of homicides and suicides. It's been more than 30 years since Georgia has passed any laws to regulate firearm access.

The overall gun death rate increased by 25% from 2015 to 2024.	The overall gun homicide rate increased by 29%, and the overall gun suicide rate increased by nearly 22% from 2015 to 2024.	Georgia had the 8th highest gun homicide rate in the country in 2024.
Georgia had the 7th highest gun suicide rate among Asian people in the country in 2024.	Firearms were the leading cause of death among young people ages 1-17 in 2024.	In 2023, there were at least 161 domestic violence-related homicides in Georgia; 70% were by firearm.

Source: <https://publichealth.jhu.edu/center-for-gun-violence-solutions/data/state-gun-violence-data/georgia>

Our Impact

In just 3 years, Georgia Majority has:

Amassed more than 1,400

newsletter subscribers and over 1,000 Instagram followers

Established a daily presence at the Capitol with 100+ volunteers

during the legislative session, reminding legislators that the majority of Georgians support gun safety

Organized town halls, rallies and other community events

across Georgia on the topic of gun violence reduction

Helped defeat harmful legislation

including proposals to deregulate silencers, create tax holidays for firearm purchases, expand “Stand Your Ground” laws, and provide funding bonuses for teachers who carry firearms in the classroom

Recruited over 100 Gun Safety Candidates

to sign our pledge

Built Georgia’s only state-focused gun violence prevention advocacy organization

creating the vehicle to close the gap between public opinion and public policy in Georgia

Our goal is to save lives. Georgia has an enormous opportunity to reverse decades of weakening gun laws and advance lifesaving legislation. With your support, we can build the capacity to seize that opportunity.

“When you’ve lost a child to gun violence, your voice can either remain in your pain or become part of the solution. Georgia Majority has helped create a space where impacted families can channel their grief into advocacy that influences change. That work doesn’t just honor our children; it helps protect someone else’s.”

Twina Feliciano, Founder & Executive Director
Ocasio Feliciano Foundation for Safer Futures



OPINION

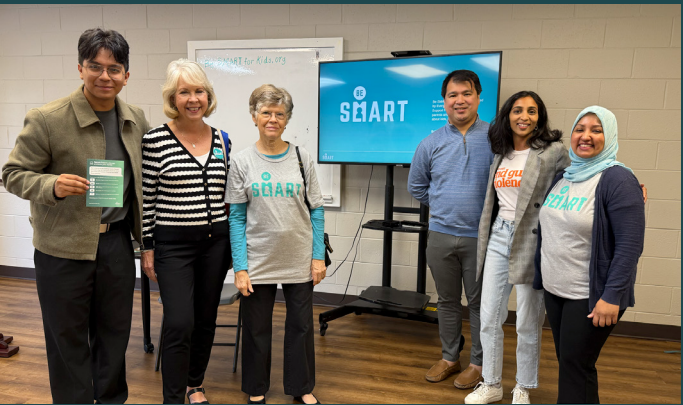
Georgia voters must push elected officials to make progress on gun safety

Polls show most Georgians support background checks, safe storage, red flag laws and funding for prevention. Leaders must listen.

People on Clifton Road approach a memorial dedicated to fallen DeKalb County police officer David Rose outside the CDC headquarters on Sunday. (Miguel Martinez/AJC)

By Heather Hallett and Mike Greenwald

Aug 11, 2025



NCJ > ATL
National Council of Juvenile and Criminal Justice
Atlanta Section

STAND UP
SPEAK UP
SHOW UP
Advocacy Initiative

Aim for Change: A Legislative Preview on Gun Violence Prevention

Thursday,
December 4
1030 - 12pm
Location
Upon RSVP

“EVENT
NEXT
WEEK!”

Rep. Dr. Michelle Au

Dr. Michael Greenwald

Nicole Horn



One of the core missions of Georgia Majority for Gun Safety is Education about gun violence. Overcoming misunderstandings about the prevalence and different causes of this crisis are often a fundamental obstacle to progress. To address this we have created dozens of fact sheets, tabled at numerous events and have spoken to a wide variety of audiences including clinicians, faith communities, civic groups, and importantly, legislators. In 2026 we began organizing town halls featuring diverse panels of experts to share different perspectives on how we can address gun violence in Georgia. In just the first half of the year we held eight town halls and have more scheduled. Please let us know if your group is interested in learning more about gun violence solutions.

Advocacy through Education



Georgia State Representative Phil Olaleye with students



Dr. Sofia Chaudhary and Dr. Kiesha Fraser-Doh present to the Georgia General Assembly



Greeters at the Capitol



Sarah Walker and Heather Hallett testify at a Senate study committee

Advocacy through

Testified at legislative hearings, study committees and press conferences

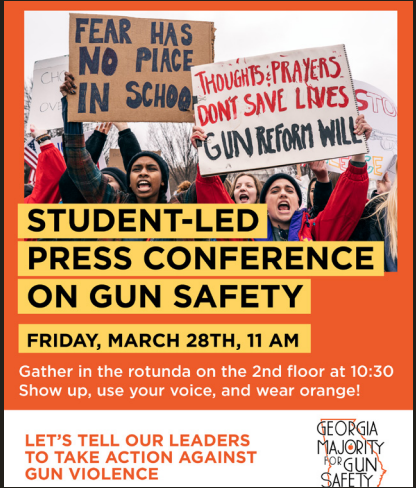
Drafted legislation and funding requests

Supported gun safety legislation

Central to our efforts at GMGS is legislative action at the state capitol. For the past three years we have organized daily lobbying groups during the legislative session featuring over 100 different members. Using a firm but friendly approach we greet each legislator showing up to work with a simple question: What are you doing about Georgia's Gun Violence crisis today?

In addition, a dozen of our members have taken part in public commentary and testimony at hearings. We've shared data about gun violence with each and every member of the assembly and continually seek meetings with them to find common ground. We've assisted them with crafting legislation and budget requests. And when there were threats of bad legislative moves such as the 2025 Sine Die attempt to fund arming teachers in public schools we mobilized our members to swarm their offices with phone calls and emails forcing a retreat.

Legislative Action



1,400+ newsletter subscribers

60+ action alerts distributed

1,000+ Instagram followers

Advocacy through

Mobilization

One of the most potent tools of Georgia Majority is our network. With over 50 allied organizations in Georgia, we are able to quickly mobilize hundreds of volunteers. We have a monthly newsletter featuring action alerts and upcoming events for people with different abilities and interests. Representatives of GMGS have appeared at numerous press conferences, TV and radio interviews and community events. We have had dozens of opinion pieces and letters to the editor published and we have conducted numerous phone and postcard campaigns directed both at legislators as well as voters.

Central to our efforts to reduce gun violence through legislation is our pledge campaign. **Currently we've had more than 100 candidates sign this simple but important pledge.** Our support for these allies has included bill boards, yard signs and volunteer canvassers. It's important to us that all legislators know that their constituents expect them to take the Gun Violence crisis seriously and act on it. Currently we are working with Triple Win Studios to launch a major ad buy for the upcoming midterm elections as well as ads in newspapers of key districts.

What We Can Achieve

Secure passage of the Pediatric Secure Storage Act in the next 3 years

Hire our first paid staff member and create a sustainable organizational infrastructure

Create a 501c3 solely focused on education and violence prevention

Achieve greater statewide outreach

- Name recognition
- Sustainable donor base
- Resource for gun violence reduction strategies across the state
- Amplified voices through networking and coalition expansion

Advance gun safety and our work – including the Gun Safety Candidate Pledge – through paid social media, advertising and printed collateral

Promote the establishment of a State Office of Violence Prevention and increased funding for violence prevention and education

Board Members, Committee Chairs and Volunteer Roles

Heather Hallett Founder & Co-Director	Nicole Horn Legislative Committee Chair	Lauren Bertman Social Media Manager
Mike Greenwald Co-Director	Stephanie Clark Communications Committee Chair	Caitlin Mullins Social Media Manager
David Harris Treasurer	Erwin Bligen Communications Committee Chair	Preethi Rajan Social Media Manager
Susan McCarthy Furman Secretary and Membership Committee Chair	Jeffrey Hallett Technology Manager	Mary Rogovin Volunteer Intake
Claudia Fruin Fundraising & Events Committee Chair	Bliss Stone Newsletter	D'lynne Plummer & Late Bloomer Creative Brand and Collateral Design
Kelli Hadfield Fundraising & Events Committee Chair	Britt Pradere Newsletter	Chayah Masters & Triple Win Studios Photography, Videography and Content Creation
	Melina Baetti Social Media Manager	

Donors and Supporters

\$10,000+

Josh Lieberman
Jonathan and Heather Hallet

\$2,500 - \$4,499

Katie Bockstedt
Ann Cramer
Susie Greenberg
Drs. Mike & Jodi Greenwald

\$1,000 - \$2,499

Margaret Allgood
Michael Baron
Jeffrey Hallett and Debra Cameron
Shannon Cofrin Gaggero
Becky Evans
Claudia Fruin
Susan McCarthy Furman
Dorothy Leonne Glasser
Melissa Glover
Catherine Gordon
Jan Hackney
Kelli Hadfield
David Hoort
Jaclyn Kinsell
David Lewicki
Barbara Meyer
Jessica Morris
Patricia Mueller
Deedee Murphy
Teed Poe
Sarah Reese
Johanna Ellis Reisinger
Ellen Sacchi
Bliss Stone
Christine Tryba-Cofrin
Ray Uttenhove

Paul Weinberg
Lauren Williams
Sally & Patrick Woods
Sarah Zampell

\$500 - \$999
Hiatt Baker
Melissa Berlin
Beverly Blouin
Megan Bonneau
Stephanie Clark
Nicole Cohn
Audrey Critz
Julianna Critz
Thea Delage
Julie Edelson
Katherine Fahs
Elizabeth Hale
Catherine Hough
Gina and Ryan Jones
Mimi Krauss
Erica Lancaster
Alfredo Martin
Susan May
Natalya Perullo
Kylan Pew
Catelyn Potter
Emily Price
Theresa Rohr-Kirchgraber
Laura Smith
St. Luke’s Episcopal Church
Lissie Stahlman
Kelli Sterrett
Amy Stewart
Laura Ulep
Ramona White
Sherri Wildstein

\$250 - \$499

Dr. Sofia Chaudhary
Cheryl Davies
Frances Parker Forte
Giffords for Gun Safety
Susan Gordon
Marc Greenberg
Nicole Griffin
David Hardwick
Brittany Holcombe
Melinda Holladay
Kimberly Kitchens
Kate Koplan
Cindy Lewis
State Sen. Elena Parent
Dr. Alexis Quinoy
Dr. Anna Rodenbough
Rollin Psychiatry
Tracy Steen
Carrie Stoddard
Esther Stokes
Lucy Stroup
Sarah Walker
Stacey Williams
Maggie Zwettler

\$1 - \$249

Kevin Abel
Maria Alejandra Baetti
Melina Baetti Vezirian
Beryle I. Baker
Alison Ballard
Dr. Peter Barratt
Dirk Bender
Joan Bernardino
Julia Berry
Lauren Bertman

Beth Blalock
Erwin Bligen
H. Thomas Blum
Mindy Boggs
Amanda Bolster
Karen Bond
Ali Bradway
Patrick Brennan
Ashley Bufe
Anne Butler
State Rep. Lisa Campbell
Cameron Carter
Eric Castater
Hollis Chamberlain
Meghan Claar
Adam Cleveland
Lauren Condon
Lauren Coppola
Catherine Covington
John Craft
Allyson Cummings
Jason Cummings
Karen Davenport
Michelle Davis
John Demoulpied
Gamel DeWese
Rick Doner
Risha Doster
Donna Draughon
Catharine Enright
Sara Fanucchi
Andrew Ferguson
Kiesha Fraser Doh
Ben and Kristen Fruin
Beth Fuller
Carol Giles
Doug Gilfillan
Jennifer Glasgow
Lindsey Goldberg
Michelle Gorman
Erin Graner
Dagney Grant
Shunta Grant
Cheryl Greene
Juliet Haarbauer-Krupa
Laura Hackney
Janice Hall

Stephen Harris
Brittany Hartnett
Allison Heidt
Virginia Hobbs
Kate Hodgins
Jayna Hoffacker
Joanne Hsieh
McKenzie Hollon
Mark Holzberg
Nicole Horn
Joanne Hsieh Petersen
Linda Hubert
Tracey Huger
Jack Rabbit Creations
Bina Jayapaul-Philip
Alex Bevel Jones
Lauren Jones
Michelle Kang
William Kempffer
Kara Land
Christie Ledlow-Hodges
Samantha Lennon
Life Profit Travel
Marissa Loomis
Katie Ludlam
Mildred Martin
Chayah Masters
Leah Matthews
Amanda Mattingly
Lee McComb
Travis McGavin
Lisa Mcllvoy
Antoinette Means
Dr. Sagar Mehta
Karen and Bruce Menke
Megan Miedlar
Jimmy Moor
Steven Morris
Zach Morris
Brenda Moseley
Leslie Mullis
Adrienne Murray
Jackie Oneil
Marcia Pauly
Mary Peck
Dr. Terri Pendergrast
Christopher Perry

Ashley Peterson
Pat Peterson
Karen Phillips
Dlynne T Plummer
Donald Plummer
Brittany Pradere Pradere
Dr. Preethi Rajan
Ashley Reed
Jenny Reiner
Erin Richmond
State Rep. Shea Roberts
Dr. Mark Rosenberg
Dale Saxman
CC Schnapp
Amber Scott
Billy Scully
Julia Segal
Mary Smarr
Eddie Smith
Jane Smith
Connie Soave
Nicole Spain
Amy Spier
Donna Stott
Amy Streelman
Ann Sussman
Amy Swygert
Amy Syen
Martha Thompson Zaher
Marti Toner
Tophat
Cathy Toren
Ryan Valduga
Jean-Marie Veeneman
Mary Visa
Jill Vogin
Amanda Wagner
Kirsten Warnock
Mary Jane Webster
Suzannah & Andrew Wells
Paddi White
Jennifer Wiley
Whitney Williams
Ethan Wolfe
Elizabeth Young



Georgia Majority for Gun Safety (GMGS) is a broad, diverse coalition committed to advancing proven, effective legislation that reduces rates of gun violence while affirming the rights of responsible gun owners in Georgia.

